

MeadowGrass Music Festival

Digital Press Kit

Start the festival season off right with one of Colorado's most eclectic music festivals, held annually over Memorial Day weekend at beautiful La Foret Conference & Retreat Center in Black Forest. Located between Colorado Springs and Denver, MeadowGrass is the perfect getaway for families and music lovers. The festival will feature performances from more than 20 national, regional and local artists, music workshops, yoga, kids' activities, and camping. Join us to discover why MeadowGrass has been named "Best Music Festival" by readers of the Colorado Springs Independent year after year.

In 2014, Rocky Mountain Highway took over management and fiscal responsibility of the festival. Rocky Mountain Highway's mission is to grow the audience for original music and live performance in the Pikes Peak region. They believe that a thriving culture of music is vital to the health of a community.

Press/Media Links & Coverage

Click the icon to be directed to the media source or copy and paste the URL into your address bar.



Fox 21



Fox 21



Springs Magazine



The Gazette



CSINDY



Spotify

High Resolution Photography coming soon!

 /MeadowGrass

  @MeadowGrassFest



MeadowGrass
MUSIC FESTIVAL

Mission

Rocky Mountain Highway is the catalyst for building a world class music destination.
Make time to listen...

RMH Awards

Indy Music Awards - Best Local Music Festival & 2nd Best Local Live Show by a National Act
Indy Best of Colorado Springs
-3rd Best Annual Outdoor Fest

RMH Events

MeadowGrass Music Festival
Friends House Concerts
Gold Room Concert Series
Patty Jewett Outdoor Concert Series
Commonwheel Arts & Crafts Festival
Edelweiss Sommer Fest

Festival Comparison 3 Day with Camping Pass

MeadowGrass \$130
RM Folk Festival \$195
Pagosa Blue Grass \$115
Crestone Music \$175 est.

National Touring Artists

2009: Peter Rowan, Magnolia Electric Co.
2010: The Greencards, Grant-Lee Phillips
2011: John Doe, Chubby Carrier & the Bayou Swamp Band
2012: Son Volt, Dan Hicks & the Hot Licks
2013: Dawes, Todd Snider with Great American Taxi
2014: Chadwick Stokes, The Mother Hips
2015: Blue Rodeo, Stephen Kellogg
2016: Jeff Austin Band, Jackie Greene

Past Sponsors

Pikes Peak Community Foundation
Bee Vradenburg Foundation
CS Indy
Farcy Boys
USAFA Athletic Department
Classic Homes
Richard Petritz Foundation
CALM Foundation
Murphy Construction

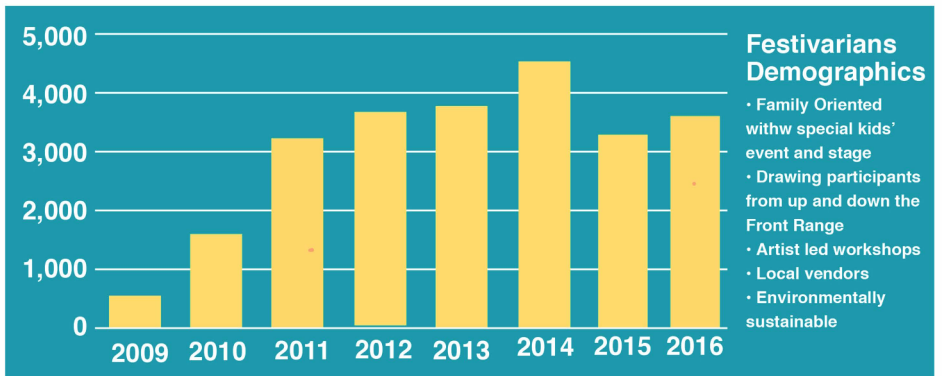
2016 Volunteer Hours

MeadowGrass Festival – 1,000+
Board of Directors – 400+
MeadowGrass Committee – 175

RMH Economic Impact

	2016
Concert Tickets	\$75,000
Festival Vendors	\$35,000

USAFA Athletics: "MeadowGrass represents everything we value as an organization from a community involvement standpoint. It is an honor to be a part of something that brings so many people together to share in a positive experience around live music. Being associated with MeadowGrass has certainly helped us feel more in tune with friends, families and neighbors along the Front Range and has provided us with an outlet to talk about some of the positive experiences we have available to the same groups of people."





Embark on your next
musical adventure.

Rocky Mountain Highway

A Community Focused Music Cooperative

Rocky Mountain Highway (RMH) arose out of a series of independent community discussions moderated by the Pikes Peak Community Foundation concerning ways to improve the music scene in the Colorado Springs area.

Our flagship event is the MeadowGrass Music Festival held at La Foret Conference & Retreat Center in Black Forest, which officially launched in 2009. RMH took over full management and fiscal responsibility for the festival in 2014. Over the course of three days we present more than twenty performances and workshops from national, regional and local artists. Attendance at MeadowGrass currently averages between 1,000 and 1,200 people per day. Kids 12 and under are admitted free and we estimate that more than 250 children attend the festival each year. Over 100 volunteers work collaboratively to make the festival possible. MeadowGrass was voted "Best Music Festival" by readers of the Colorado Springs Independent in every year in such an award has been available.

Although MeadowGrass remains our largest single project and budget item, over the past three years we have expanded our operations by presenting concerts and festivals throughout the Pikes Peak region, at locations in Woodland Park, Manitou Springs, Monument, and the City of Colorado Springs. Now entering its 15th year, roughly 6-10 Friends House Concerts take place each year at the home of Marc and Whitney Lockett, with an average attendance of 60-80 people. Since 2014 RMH has partnered with The Mining Exchange, A Grand Wyndham Hotel to present concerts at

The Gold Room, Colorado Springs' newest and most exciting live music venue. During the summer of 2016 RMH launched the Patty Jewett Golf Course Summer Neighborhood Concert series; featuring top local talent spanning a variety of musical genres, these free, family-friendly shows were well attended. RMH also manages a beer garden new the music stage at the three-day Commonwheel Artists Festival in Manitou Springs. In 2017 RMH will assume responsibility for booking talent for the bi-monthly Black Rose Acoustic Society concerts that take place in Black Forest. We supplement our events with a periodic e-newsletter and the weekly Grass Roots Revival radio show on KQSC-Mountain Country.

At its core, our mission is to grow the audience for original music and live performance in the Pikes Peak region. We believe that a thriving culture of music is vital to the health of a community. We aim to showcase the region's talented local musicians and songwriters and introduce audiences to exciting artists from around the world who are making true music. We believe that events like MeadowGrass can play a key role in attracting young professionals to the Pikes Peak Region. To accomplish our goals we are working to develop sustainable sources of funding that will allow the organization to thrive far into the future with professional leadership.



Rocky Mountain Highway is a tax-exempt 501(c)(3) non-profit organization. We are deeply grateful for the support of our amazing sponsors and thousands of volunteer hours that go into making our events successful. For more info or to get involved, visit us at RockyMountainHighway.org.